

Technical Specifications For Genr8 Content Delivery

Please select one of the following recommended SD and HD formats. If none of the recommended formats are suitable for your system, please complete the Custom Specifications section down below. Return via email upon completion.

Company Name: _____

Selected Format : SD _____ & HD _____ or, Custom (complete as below)

RECOMMENDED FORMATS STANDARD DEFINITION (SD): Please choose one from the list of 5:

- SD Format 1 Video: H.264, CBR 4Mbps, 25FPS Audio: AAC 128kbit Stereo
(*Preferred by Apple systems*)
- SD Format 2 Video: WMV, VBR Ave 4Mbps, 25FPS Audio: WMA 128kbit Stereo
(*Preferred by Windows systems*)
- SD Format 3 Video: MPEG4, VBR 2.4Mbps, 25FPS Audio: AAC 128kbit Stereo
(*Universal format*)
- SD Format 4 Video: MPEG2, CBR 5Mbps, 25FPS Audio: MP2 160kbit Stereo
(*Older format, large file size and lower quality,however works on every system*)
- SD Format 5 Video: FLV, VBR 2.4Mbps, 25FPS Audio: AAC 128kbit Stereo
(*For Web and Flash based signage*)

RECOMMENDED FORMATS HIGH DEFINITION (HD): Please choose one from the list of 3:

- HD Format 1 Video: H.264, VBR 8Mbps, 25FPS Audio: AAC 256kbit Stereo
(*Preferred by Apple systems*)
- HD Format 2 Video: WMV-VC1, VBR 8Mbps, 25FPS Audio: WMA 256kbit Stereo
(*Preferred by Windows systems*)
- HD Format 3 Video: MPEG2, CBR 20Mbps, 25FPS Audio: PCM 48khz Stereo
(*"Blu Ray" Compatible format*)

CUSTOM SPECIFICATIONS: Only complete this section if the above is not appropriate:

Company Name: _____

Custom Frame Size: (i.e. 1024*576) _____

Hardware Type: (i.e. Apple/Windows/Linux) _____

Custom Video Codec: (i.e. MP4) _____

Custom Bit rate in Kbits: (i.e. 4MB) _____

Custom FPS: (i.e. 25FPS) _____

Custom Audio Channel: (i.e. Stereo) _____

Custom Audio Codec: (i.e. MP3) _____

Custom Audio Bit rate: (i.e. 192) _____

Other Comments: