

# Prices & Packages

Choose from below depending on the size of your Digital Signage Network.

## Standard Pricing: Unlimited amount of Screens in your Network

Package	Package Duration	Price Per Video Clip	Total Price
20 clips	10 - 50 minutes	\$50.00	\$1,000.00
60 clips	30 - 150 minutes	\$25.00	\$1,500.00
120 clips	60 - 300 minutes	\$20.00	\$2,400.00
360 clips	180 - 900 minutes	\$13.89	\$5,000.00

\* Individual clips can be purchased for \$120 each (5 clip minimum)

\* Flat fee for an unlimited amount of screens in the licensed network

## Mid-Level Pricing: 51 – 150 Screens in your Network\*

Package	Package Duration	Price Per Video Clip	Total Price
20 clips	10 - 50 minutes	\$35.00	\$700.00
60 clips	30 - 150 minutes	\$17.50	\$1,050.00
120 clips	60 - 300 minutes	\$14.00	\$1,680.00
360 clips	180 - 900 minutes	\$9.72	\$3,500.00

\* Individual clips can be purchased for \$90 each (5 clip minimum)

\* Pricing is only applicable for licensed networks with a maximum of 150 screens live (or 300 screens live if in developing markets\*) at the time of purchase (validation may be required)

## Start-Up Pricing: Up to 50 Screens in your Network\*

Package	Package Duration	Price Per Video Clip	Total Price
20 clips	10 - 50 minutes	\$25.00	\$500.00
60 clips	30 - 150 minutes	\$12.50	\$750.00
120 clips	60 - 300 minutes	\$10.00	\$1,200.00
360 clips	180 - 900 minutes	\$6.94	\$2,500.00

\* Minimum purchase is the 20 clips Package

\* Pricing is only applicable for licensed networks with a maximum of 50 screens live (or 100 screens live if in developing markets\*) at the time of purchase (validation may be required)

- All packages are based on a single purchase of unmodified video clips from the existing clip library and/or from the "in production" clips in regular programming as viewable on the website
- SD and HD video clips are available
- Clips vary in length from 30 seconds to 2.5 minutes (most are 30 seconds)
- 12 month rights within the licensed Digital Signage/DOOH network are applicable
- All prices are US\$ and are applicable until September 30, 2010
- Developing markets: All of Latin America & Caribbean, Africa, Asia (ex Australia) and non-EU European countries (ex Norway/Switzerland) with others applicable at Genr8's discretion
- Full terms and conditions are available on request